

*****MEDIA RELEASE*****

FOR IMMEDIATE RELEASE
October 25, 2006

Local Tech Corp Wins Small Business of the Year Award

XSENSOR Technology Corporation awarded RBC Small Business of the Year Award by Calgary Chamber of Commerce.

Calgary, AB – The Calgary Chamber of Commerce, host of the 25th annual Small Business Week awards, has awarded Calgary-based pressure imaging solutions developer XSENSOR Technology Corporation with the RBC Small Business of the Year award. XSENSOR was presented with the award on Thursday, October 19th at a gala held at Mount Royal College in Calgary.

The RBC Small Business of the Year Award is awarded to a company whose major activity takes place within Alberta, has been in business for over three years, and has fewer than 100 employees. Since the inception of XSENSOR 11 years ago, the company has grown to 30 employees and boasts a diverse clientele list. Their products are sold around the world in the U.S., Europe, Asia, and Australia.

“We are honoured to be recognized as Calgary’s small business of the year, especially during a time when there are so many successful small businesses in the region,” says Aaron Chronik, COO & CFO of XSENSOR. “We are proud to be one of the small businesses that are contributing to the growth and strength of Calgary’s economy, and are excited about the growth opportunities that are in front of us.”

According to a 2003 BMO Bank of Montreal Report, Calgary emerged as Canada’s small business leader with the highest number of small businesses per capita (38.2 per 1000 population).

In 2005, XSENSOR also received the ASTech (Alberta Science & Technology) Industrial Research Prize and was selected as one of 20 *Cool Companies* in Western Canada.

XSENSOR Technology Corporation BACKGROUND:

XSENSOR Technology Corporation designs, manufactures and sells advanced pressure imaging systems for use in medical, industrial and point-of-sale environments.

- **Medical** - XSENSOR pressure imaging systems are used by clinicians and rehab specialists to assess and monitor pressure distribution, cushioning, and pressure bandages; to prevent pressure wounds; and as an interactive visual training and research tool. Clients include the Mayo Clinic, Walter Reed Hospital, and the Calgary Health Region.
- **Point-of-sale** - XSENSOR pressure imaging systems are used by mattress and office furniture sales representatives as a sales tool to educate customers, increase closing rates, and enhance the overall customer buying experience. Clients include Select Comfort, Sealy, Kingsdown, and IntelliBed.
- **Industrial** - XSENSOR pressure imaging systems are used by designers and test engineers throughout the product design, testing, and process control cycle to measure pressure related issues. Clients include NASA, BMW, GM, Honda and Lear Corporation.

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